



Press Release

Find *Activate!* Magazine on Facebook

November 13, 2009

Beginning in fall 2009, fans of *Activate!* magazine can find us on Facebook. The creation of this page offers a new venue for general music teachers looking for new and innovative materials for their music classrooms.

Activate! is a music education resource designed for the elementary general music teacher. Each issue features choral and classroom instrumental music, lesson ideas, reproducible worksheets, and much more by a wide variety of composers and music educators. All lessons are designed with the National Standards for Music Education in mind, and many offer opportunities for cross-curricular teaching.

The *Activate!* page on Facebook supplements the print issues with an impressive array of online resources, including:

- Audio samples of music featured in the latest issues
- Videos of contributors in their classrooms and demonstrating their lessons
- Links to recommended websites
- Activities and games available exclusively to fans
- Discussion forums that allow fans network with music teachers around the country and members of the *Activate!* staff
- Information about contributors' appearances at workshops around the country and the world

For additional information, find *Activate!* on Facebook or email activatemagazine@lorenz.com.

