



Press Release

SBMP Signs Distribution Agreement

June 29, 2009

Santa Barbara, California

On Friday, Santa Barbara Music Publishing signed a distribution agreement with The Lorenz Corporation. Beginning October 1st, Lorenz will become the world-wide distributor for all of Santa Barbara's product.

Barbara Harlow, who founded Santa Barbara Music Publishing and who runs it today with her son, David Harlow, commented on the agreement. "We are so pleased with the new relationship. With Lorenz taking care of the day-to-day service and distribution, we will be able to focus more on publishing and promoting our catalog."

"This is a really good fit for The Lorenz Corporation," added Reiff Lorenz, president of the Ohio-based company. "Santa Barbara's music is a great complement to what we already do. We look forward to continuing the excellent service that the industry has come to expect from Santa Barbara."

The two companies stressed the importance of a smooth transition, presenting a detailed plan to transfer most of Santa Barbara's inventory well in advance of October 1st. "We are working hard behind the scenes to ensure that there will not be any interruption in service," stated David Harlow, head of Santa Barbara's operations.

Founded in 1990, Santa Barbara Music Publishing has become a market leader in choral music for high-end school and community choirs. The Lorenz Corporation is one of the country's largest publishers, distributors, and printers of original music for schools and churches.



Santa Barbara Music Publishing, Inc.