



Press Release

Investing Together in the Future

After a successful kickoff in early 2009, The Lorenz Corporation is celebrating "Team 2012," the lifelong-learning initiative designed to prepare all employees for the jobs of tomorrow.

Reiff Lorenz, President and CEO of the family-owned firm now in its fifth generation of leadership, commented on the initiative: "As we shift from an industrial age into an information age, our skills must also shift. Our people need to be able to adapt and be flexible if we want to continue to grow and succeed."

Mr. Lorenz also stated that these realities demonstrate just how important it is to update skills and knowledge on a regular basis. "Education and learning is not just something that happens between ages 4 and 22. It's something that has to become a lifelong journey," Lorenz said.

The program consists of personalized employee development plans, clearly defined goals, and a reimbursement program for college classes. "Team 2012 ensures that every employee gets the training he or she needs to achieve success, not just for the company but for the employee as well. As we grow, we don't want to leave anyone behind."

Charley Rice, Shipping and Receiving Manager of the firm, said they have a great team and most of the employees are eager to learn and accept new challenges. He states, "Team 2012 is a great opportunity for employees to take advantage of an extended education plan with up to 100% reimbursement."

According to Mr. Lorenz almost 75% of their 65 Dayton-based employees registered for the spring '09 quarter.